

SXSW survey

Have you ever been to Nashville?

- Never been there
 I have been occasionally for _____
 I visit there / travel there frequently
 I do business there frequently
 I live there

Please read the following statements about Nashville and mark your level of agreement:

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
I only really associate Nashville with country music					
I would consider running my business out of Nashville, opening an office there, or pursuing a career in Nashville					
Nashville is where the next big model for success in digital music is likely to come from					
My opinion of Nashville has become more positive in the past five years					

Rank the following cities 1-5 (1 = best, 5 = worst)

	Best city to run a digital or technology company	Best city to be a musician or artist	Best city to experience live music	Best city to run a music business	Best place to live
AUSTIN					
LOS ANGELES					
NASHVILLE					
NEW YORK					
SEATTLE					

What words or phrases best describes Nashville to you?

About me

My age is _____

My occupation is _____

I live in (which city) _____

OPTIONAL:

I am interested in more information about doing business or bringing a conference to Nashville.

Name _____

Company _____

Phone _____

E-mail _____

Address _____

City, State, Zip, Country _____